

Vancouver, BC, February 15, 2010—DigiBC announces launch of DigiBC Website

The Digital Media and Wireless Association of BC, DigiBC, today announced the launch of the website for the newly created organization. The website can be found at [www\[dot\]digibc\[dot\]org](http://www.digibc.org).

DigiBC was incorporated on December 1, 2009 as a not-for-profit society representing the interests of the wireless, mobile and digital media sectors in BC.

www.DigiBC.org will be the portal through which to stay apprised of industry and community events, business development opportunities, projects and advocacy initiatives. The current features include: Membership, Executive Committee, Projects as well as the VX Conversations (<http://www.vxperience.com/b2b/p/conversations>).

DigiBC organizes events that enable members to network with industry leaders and decision makers and to gain exposure to potential customers, investors, suppliers, products and services. As well, DigiBC has a number of initiatives currently ongoing, including:

- 1) VX Showcase VX - V for convergence; X for intersection, a showcase of Vancouver's world-class wireless and digital media industry. It was specially designed to connect the BC industry with the thousands of international business visitors and non-accredited media before, during and after the 2010 Winter Olympic and Paralympic Games.
- 2) Vancouver International Digital Week, the annual festival of Digital Media and Wireless that showcases the best talent and innovation in BC. It will include international business match-making sessions, financing forums & networking events, and sessions programmed around Convergence. It will take place in Vancouver May 23-27, 2010.
- 3) The Fusion Digital Media and Venture Forum is designed to bring Canada's top digital media ventures to the attention of local and international investors; provide valuable insights into key issues in the industry; and become a premium networking opportunity for digital media investors from North America, Asia Pacific, Europe and beyond.

The digital media and wireless community can use [DigiBC\[dot\]org](http://DigiBC.org) to learn about membership opportunities and benefits, be added to mailing and contact lists, sign-up to receive newsletters and stay informed about regional and international event listings, community and member news. The new website also contains detailed information about the executive team for DigiBC and bios for the 24 recently appointed directors.

In the coming weeks, an online directory for DigiBC members will be added to DigiBC.org to enable BC's wireless and digital companies to connect with each other and to generate qualified leads between international business delegates and BC wireless and digital companies. You can see a sample at: <http://www.vxperience.com/b2b/company>.

About DigiBC

DigiBC – The Digital Media and Wireless Association of BC – is a member-supported, non-profit organization, based in Vancouver, BC Canada. DigiBC's mission is to promote, support and accelerate the growth, competitiveness and sustainability of BC's digital media and wireless industry. It serves the needs and represents the interests of more than 400 member companies, making it one of the largest associations in BC. The combined wireless and mobile, video gaming, animation and VFX, web 2.0 and social media, interactive marketing and e-learning sectors include more than 1,300 companies, employing 22,000 people, and generating revenues of more than \$3B a year.

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